

"A ghastly elegance that suggests Tennessee Williams!"

London Observer
on "Dr. Faustus"

THE MASTER SUSPENSE THRILL SHOW!

Selected
for special
showings
at the
Edinburgh Film
Festival!

"Worthy of the great
horror classics
of our time."

Express

A killer-
creature
of science
... till he splits
in two!

**THE HORROR CHAMBER
OF DR. FAUSTUS** AND **THE MANSTER**
Half Man-Half Monster

HERE'S YOUR TICKET-SELLING THE CRITICS AND MOVIE-G AS THE MASTER THRILL SHOW OF OUR TIME!

THIS CAMPAIGN HAS PRODUCED MOST WONDERFUL BUSINESS RESULTS.
WE RECOMMEND ITS FULL APPLICATION.

1. **TRAILERS** — to be shown on your screen (and cross-plugged wherever possible) at least 14 days in advance of playdate.
2. **HERALDS** — see page 6.
3. **NEWSPAPERS** — 2 days before opening use Ad 202
1 day before opening use Ad 600
Opening day, use Ad 304
To be followed for a Saturday or Sunday insertion — use Ad 200.
4. **RADIO** — use copy on Page 6.
5. **TV TRAILER** — see page 6.
6. **FEATURE STORIES** — you should be able to plant at least two of the interesting publicity stories in advance.
7. **DISPLAY MATERIAL** — the very effective 40x60 should be displayed in lobby prior to and during run.

MASTER SUSPENSE SHOW!

Selected for special television viewing at the Columbia Pictures Picture Show.

A ghastly elegance that suggests Tennessee Williams!

THE HORROR CHAMBER OF DR. FAUSTUS AND **THE MANSTER** Half-Man-Half-Monster

"Horror of the Week: Horror Stories of the Week."

Produced by COLUMBIA PICTURES CORPORATION

F M D A T R

CAMPAGNA DERS HAILED IT

THIS IS TO CERTIFY THAT THE FILM

The Horror Chamber of Dr. Faustus

WAS SELECTED FOR SCREENING AT

The Edinburgh International
Edinburgh Film Festival

MASTER SUSPENSE SHOW!



**The Horror
Chamber
of Dr. Faustus**

AND

**The
Monster.
Half Man -
Half Monster**



• WILLIAM GOLDEN PRODUCTION
• SUPER PICTURES CORP.

• • • • •

1 Col. x 128 Lines... Mar. 104

A ghastly elegance that suggests Tennessee Williams!

THE MASTER SUSPENSE THRILL SHOW!

"Worthy of the great
horror classics
of our time." — *Journal of Cinema*

SEE THE
TWO-HEADED
KILLER
CREATURE!

**The HORROR CHAMBER
OF DR. FAUSTUS**

The MONSTER
Half Man - Half Monster

Produced by Super Pictures Corporation

A William Golden Production
Super Pictures Corp.

1 Col. x 128 Lines... 105 Lines x 27 inches!

Mar. 104

1 Col. x 20 Lines... Mar. 104



1 Col. x 20 Lines... Mar. 104

1 Col. x 20 Lines... Mar. 104

PAGE 3

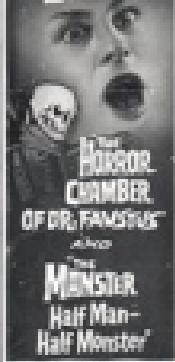
MASTER SUSPENSE SHOW!



2 Cols. x 10 Lines—100 Lines

Mar 201

SUSPENSE THRILL SHOW!



A MILLION DOLLAR PRODUCTION
LOPEZ MOTION PICTURES

TIME EXPIRED

2 Cols. x 10 Lines Mar 101

ORDER ALL
MATS FROM
NATIONAL
SCREEN
SERVICE

EXTRA! INVASION FROM THE OUTER WORLD BY 2-HEADED CREATURE-KILLER!

MASTER SUSPENSE SHOW!



2 Cols. x 10 Lines—200 Lines

Mar 202

"A ghoulish suspense that suggests Tennessee Williams!"

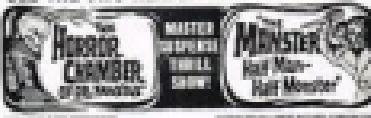


A MILLION DOLLAR PRODUCTION
LOPEZ MOTION PICTURES

2 Cols. x 20 Lines—30 Lines

Mar 204

SEE THE TWO-HEADED KILLER CREATURE!



A MILLION DOLLAR PRODUCTION
LOPEZ MOTION PICTURES

2 Cols. x 20 Lines—30 Lines

Mar 205

TV Trailer

1 30 second film clip is available on 16mm ready-to-run. Showing key scenes from the picture, set piece combination, it pictures home to stalk and traps audience that your coming attraction has greater box office value, and more... (available). Without cost, just post another announcement.

Here is suggested copy for the station announcement:

It was heralded by the critics as "The Master Suspense Thrill Show of Our Time," "The Horror Chamber of Dr. Faustus" and "The Monster" starts November 14th, now playing at the Bijou Theatre. See these shakers . . . if you dare!

Order from:
National Screen Service
Special Service Department
1600 Broadway, N.Y. 19, N.Y.

RADIO Spot Copy

(15 seconds)

Wests and "The Monster" and his mad companion "Dr. Faustus" are terrorizing your city. This thrill show will be the shock experience of your life. Suspense like Hitchcock! Headline Tennessee Williams' newest box "The Horror Chamber of Dr. Faustus" and "The Monster" at the Bijou Theatre, Now!

ART STILLS

These ad elements are available as 8 x 10 glossy black and white stills, suitable for advertising. Use them to dress your lobby, theatrefront . . . and for Heaters around town.

Order by number
from
National Screen Service



HCF-ART-1



HCF-ART-2



HCF-ART-3



HCF-ART-4



HCF-ART-5

TERROR HERALD SELLS THRILL FILM!!

EXTRA!

SUSPENSE LIKE HITCHCOCK! MOOD SUGGESTS TENNESSEE WILLIAMS!

The HORROR CHAMBER OF DR. FAUSTUS

The MANSTER Half Man-Half Monster

MASTER SUSPENSE THRILL SHOW!

A giddy suspense that suggests Tennessee Williams!

ROB CHAMBER & FAUSTUS AND THE MANSTER Half Man-Half Monster

SEE THE MONSTER KILLED CREATORS

A FILM RELEASE FROM THE STUDIO. ALL SCREEN PRODUCTION. DIRECTED BY ROBERT FRANCIS. DISTRIBUTED BY NATIONAL SCREEN SERVICE

Cato Show Printing Co., Cato, N.Y. TRemont 8-0861

PRICES:

Unprinted	\$5.25 per 100
Imprinted	
1000	\$ 7.75
2000	\$10.00
Each additional 1000	\$5.25

If folding of imprinted order is desired, there will be an additional charge of 65¢ per 1000 imprints. All prices quoted are F.O.B. Cato, N.Y. Check or money order must accompany order. Please advise how to ship. If shipped parcel post, charges will be billed separately.